PRE TOUR - HEREFORDS IN BIG SKY COUNTRY

This pre-tour will take attendees on an experience seeing Hereford cattle, agriculture history and U.S. landmarks. Breathtaking wide-open spaces and skies stretching for miles encapsulates the beauty of Montana. Located in the Western region of the United States, Montana is home to 2.5 million head of cattle and some of the most pristine Hereford operations in the country.

Attendees will need to arrive in Billings, Mont., by Thursday, Oct.16. On Friday, Oct. 17, the tour will kick off with ranch visits and will culminate with an evening welcome reception at the Northern International Livestock Expo (NILE) with the option to take in the rodeo. Another night in Billings and then pack your bags for ranch stops on the way to Bozeman, Mont. Attendees will have the chance to explore Bozeman on Saturday, Oct. 18, evening on their own. On Sunday, Oct. 19, enjoy seeing some of the leading Hereford breeders in the U.S. with a dinner that evening. Another night in Bozeman and Monday's events will allow attendees to choose to see the sights of the area including one option to go to Yellowstone National Park. On Tuesday, Oct. 21, all attendees will fly to Kansas City, Mo., to prepare for the opening of the World Hereford Conference. This tour includes five nights of hotel accommodations, meals, coach bus transportation and a plane ticket to Kansas City.

Thursday, October 16

Arrive in Billings, Montana

Friday, October 17

Tour NJW Polled Herefords Decker, Montana

Attend Hereford Breeder Reception at Northern International Livestock Expo, Billings, Montana

Saturday, October 18

Tour the Public Auction Yards (PAYS), Billings, Montana

Tour Mohican Polled Herefords, Laurel, Montana

Tour L Bar W, Absarorkee, Montana

Sunday, October 19

Tour Storey Hereford Ranch, Bozeman, Montana

Tour Churchill Cattle Company, Manhattan, Montana

Cooper/Holden at Cooper Hereford Ranch, Willow Creek, Montana

Evening Event at Cooper Hereford Ranch

Monday, October 20

Optional Activities:

Explore Yellowstone National Park Gardiner, Montana Visit Historical Belgrade, Montana Local Outdoor Recreation

Tuesday, October 21

Travel from Bozeman, Montana, to Kansas City, Missouri (Airfare Included)



POST TOUR OPTION TO TEXAS SOUTHBOUND TO COWTOWN

History and Herefords mixed with some of the most iconic stops on any tourist's agenda as attendees head south. On the afternoon of Sunday, Oct. 26, attendees will fly to Fort Worth, Texas, and begin the tour through Texas and Oklahoma. Attendees will stay in Fort Worth Sunday and Monday night. These days will take attendees to leading Hereford operations, learn about marketing cattle via video marketing and take in the famous Fort Worth Stockyards. A visit to an elite cutting horse operation followed by a stop at a prestigious Hereford operation who are leaders in the show ring and also have a presence in the rodeo industry in America. Moving north to Oklahoma, attendees will visit another Hereford operation coupled with their famous Clydesdale horse operation. The tour will conclude in Oklahoma City, Okla., on Thursday, Oct. 30, with flights out of OKC or a continuation of your stay in the U.S. This tour includes coach bus transportation, Sunday, Monday, Tuesday, and Wednesday hotel accommodations; meals and a flight on Sunday, Oct. 26, to Dallas-Fort Worth.

Sunday, October 26

Travel from Kansas City, Montana to Fort Worth, Texas

Monday, October 27

Visit GKB Cattle, Desdemona, Texas

Visit Superior Livestock Auction, Fort Worth, Texas

Evening in Fort Worth Stockyards, Fort Worth, Texas

Tuesday, October 28

Visit Pilot Point, Texas

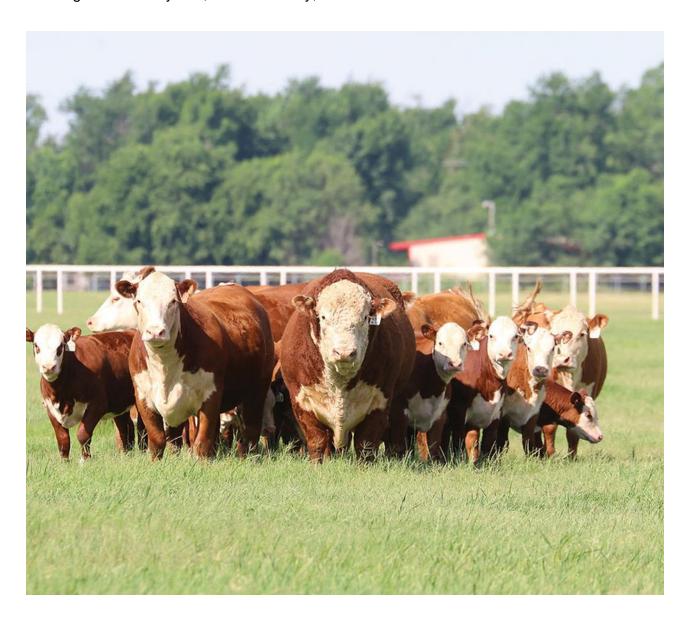
Tour EE Ranches, Whitesboro, Texas

Tour Buck Cattle Co., Madill, Oklahoma

Tour D&H Cattle Co., Ardmore, Oklahoma

Wednesday, October 29

Tour Express Ranches, Yukon, Oklahoma
Visit National Cowboy & Western Heritage Museum, Oklahoma City, Oklahoma
Evening in the Stockyards, Oklahoma City, Oklahoma



POST TOUR OPTION TO NEBRASKA - SANDHILLS SIGHTS AND MOUNTAIN VIEWS

At the conclusion of the World Hereford Conference, attendees will depart Kansas City, Mo., on the afternoon of Sunday, Oct. 26, by coach busses to see the wide-open spaces of Nebraska into Wyoming eventually ending in Denver, Colo., with stops along the way to see Hereford cattle in the U.S. The final stay will be in the historic city of Cheyenne, Wyo., where attendees will enjoy the charm of the city and its unique western style.

This tour will showcase the incredible variety of landscapes the country offers in the central with rolling Sandhills of Nebraska and end with majestic views of the Rocky Mountains in Wyoming and Colorado. At the conclusion, attendees will be able to depart out of Denver International Airport (DEN) or continue their stay in the U.S. This tour includes all meals, coach bus transportation, and hotel accommodations for Sunday, Monday and Tuesday. Wednesday night hotel is not included in fee.

Sunday, October 26

Travel from Kansas City, Montana, to Lincoln, Nebraska.

Monday, October 27

Tour Hoffman Ranch, Thedford, Nebraska.

Tour Snowshoe Cattle Company, Arthur, Nebraska.

Tuesday, October 28

Tour Van Newkirk Herefords, Oshkosh, Nebraska.

Tour Olsen Hereford Ranch, Harrisburg, Nebraska.

Wednesday, October 29

Feedlot and Ranch Tours (Details to come)

Attend National Western Stock Show, Denver, Colorado, facility hosted by Colorado State University